

[REDACTED]

From: [REDACTED]@timeout.com>
Sent: 17 September 2021 16:35
To: [REDACTED]
Subject: Re: Time Out Enquiry

Caution: This email is from an external sender. Please take care before opening any attachments or following any links.

Hi [REDACTED]

Yes I'm sure that we can make an online feature page and newsletter work for a £7,000 package!

Shall we jump on a call early next week and I'll talk you through the details?

Have a great weekend

[REDACTED]



[REDACTED] **Time Out Media**
1st Floor | 172 Drury Lane | London | WC2B 5QR
T: [REDACTED]
Let's work together. HERE's how.
[timeout.com](https://www.timeout.com)

TIME OUT MARKET | LISBOA | *Since 2014*

All confirmed media and advertising bookings made with Time Out England Limited and its affiliates are subject to our advertising Terms and Conditions which can be found at <https://business.timeout.group/unitedkingdom/tc/>

On Fri, 17 Sept 2021 at 16:27, [REDACTED]@gov.im> wrote:

Thanks [REDACTED] these sound great.

If we worked with a budget of £7,000+vat, would we be able to do both the online feature page and a bespoke newsletter as a trial to push autumn breaks? If it goes well then we can look at collaborating on a bigger project for early next year to promote our peak spring/summer season.

Is there an audience related to travel who we could target?

From: [REDACTED]@timeout.com>
Sent: 15 September 2021 09:47
To: [REDACTED]@gov.im>
Subject: Re: Time Out Enquiry

Morning [REDACTED]

For your information Time Out has a wide range of advertising solutions that accommodate all budgets. Please find a selection of these outlined below:-

a) **Social Display:** Firstly please can I introduce you to the concept of social display. This is where organic posts are lifted from your Facebook/Twitter/Instagram homepages and run within Time Out content on mobile devices. Please have a look at this [link](#) and a few examples below

| | | |
|---|---|--|
| <h3>The best day trips from London</h3> <p>By Ellie Walker-arnott May 26 2021</p>  <p>Heads up! We're working hard to be accurate - but these are unusual times, so please always check before heading out.</p> <p>The day trips from London, featuring spa cities, seaside towns and adventures in the great British countryside, we're planning right now</p> <p>ADVERTISEMENT</p>  <p>cityexperiences</p> <p>Returning to real life after the long weekend like... Dogs on Deck cruise with @CityCruises</p> <p>Feeling hemmed in? Luckily day trips from London are allowed again. Under the latest UK lockdown easing roadmap, the 'stay local' order has been dropped and travelling on day trips is back on, as are overnight stays in self-contained accommodation (including Airbnbs and campsites). From May 17 we should also be able to stay in hotels, hostels and B&Bs. This means we can hit the coast, hike a forest trail or</p> | <h3>The best day trips from London</h3> <p>By Ellie Walker-arnott May 26 2021</p>  <p>Heads up! We're working hard to be accurate - but these are unusual times, so please always check before heading out.</p> <p>The day trips from London, featuring spa cities, seaside towns and adventures in the great British countryside, we're planning right now</p> <p>ADVERTISEMENT</p>  <p>City Experiences</p> <p>Try something new this summer! Hop on a City Cruises dinner cruise or Walks city tour</p> <p>TRY SOMETHING NEW THIS SUMMER</p> <p>Feeling hemmed in? Luckily day trips from London are allowed again. Under the latest UK lockdown easing roadmap, the 'stay local' order has been dropped and travelling on day trips is back on, as are overnight stays in self-contained accommodation (including Airbnbs and campsites). From May 17 we should also be able to stay in hotels, hostels and B&Bs. This means we can hit the coast, hike a forest trail or</p> | <h3>The best day trips from London</h3> <p>By Ellie Walker-arnott May 26 2021</p>  <p>Heads up! We're working hard to be accurate - but these are unusual times, so please always check before heading out.</p> <p>The day trips from London, featuring spa cities, seaside towns and adventures in the great British countryside, we're planning right now</p> <p>ADVERTISEMENT</p>  <p>City Experiences</p> <p>Whether you're in the UK or US there is no better way to enjoy fireworks than from aboard one of our City Cruises vessels</p> <p>Feeling hemmed in? Luckily day trips from London are allowed again. Under the latest UK lockdown easing roadmap, the 'stay local' order has been dropped and travelling on day trips is back on, as are overnight stays in self-contained accommodation (including Airbnbs and campsites). From May 17 we should also be able to</p> |
|---|---|--|

Please note that social display impressions are costed on £14cpm basis (cost per thousand impressions) and the minimum spend is **£1,000**. This can be targeted to specific audiences (eg Christmas lovers) and full list of these is available on request

b) Online Feature Page: Time Out will write and produce an online feature page to a brief supplied by IOM tourism

i) Please note that this costs **£5,000** and is based on a CPV costing, TO will **guarantee 4,545** page views of this feature throughout a mutually agreed timespan (eg one to three months)

ii) TO will drive traffic your article using a mixture of the following:

- Organic Editorial Placement
- Newsletter editorial tiles
- Newsletter MPUs
- Polar native display display ads (served in a traditional ad slot)
- Polar FB Social Card
- Polar Native
- Social Activity

Please note that the activity used to drive this traffic will be at TO's discretion, but the main USP of this package is that we will guarantee the page views of yo feature

Have a look at the examples that we've these for clients as varied as EcoATM The London Transport Museum Amex: Shop Small and Paypal

c) Bespoke Newsletters: Time Out will write and create a bespoke newsletter for City Cruises and send it, for example, to our current 'Things to Do' audience of around **130K recipients** This would cost a total of **£3,725+ VAT** and this includes all editorial and production fees. Please have a look couple of recent examples

SPONSORED CONTENT



Roll up, roll up! London's brand-new summer playground is finally here

One of the best things about summer in London is the endless amounts of pop-up fun. Pop-up beer gardens, pop-up outdoor cinemas, and that familiar pop-up purple cow. For 2021, the iconic purple tent has moved to Ear's Court, as part of a new day out destination London Wonderground.

It's a new landmark that promises live shows for big and little kids, outdoor bars, scrumptious street food, funfair rides and even a beach (somehow). Shows wise, there's a programme of crazy circus acts, comedians that are genuinely funny, top musicians and various live family favourites. What's more, almost all of the performances have been given the stamp of approval by the Edinburgh Fringe, so you know that they are actually worth going to.

Sound good? London Wonderground is here for the rest of the summer with free entry. Tickets for shows are limited though, so it's best you book them now.

[Book tickets](#)

This email is a paid advertisement from our partner. These occasional dedicated emails contain handpicked partner messages that we think you will find helpful or interesting.

[Contact us](#) [Unsubscribe](#) [Preference centre](#) [Terms of use](#)

SPONSORED CONTENT



Kenneth Branagh in 'The Browning Version'

You don't get many chances to see one of our best actors in an intimate setting, so listen up. Kenneth Branagh is again raising some cash for his alma mater, RADA, with performances of Terence Rattigan's sublime 'The Browning Version'.

It's a piercingly bittersweet 1948 short play from the great English playwright, about embittered Classics teacher, Andrew Crocker-Harris, last day at his school. Branagh will be playing Crocker-Harris, and is joined on the tiny, intimate Riverside Studios stage by a fellow cast of RADA graduates.

The production runs for just three weeks and goes on sale with a current capacity of just 178. So if you want to see a proper great up-close-and-personal in a landmark play? Best be quick, friends.

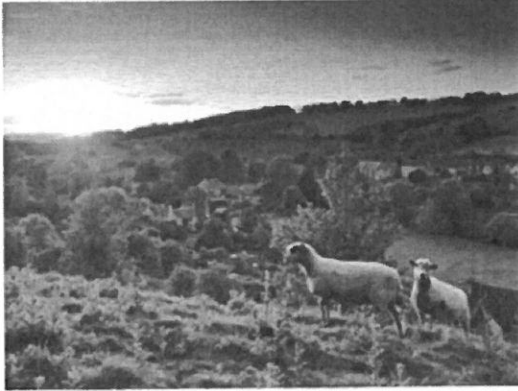
[Book now](#)

This email is a paid advertisement from our partner. These occasional dedicated emails contain handpicked partner messages that we think you will find helpful or interesting.

[Contact us](#) [Unsubscribe](#) [Preference centre](#) [Terms of use](#)

© 2021 Time Out England Limited and affiliated companies owned by Time Out Group Plc. All rights reserved. Time Out is a registered trademark of Time Out Digital Limited.

SPONSORED CONTENT



Hello, Cotswolds

Want to know our favourite thing about the Cotswolds? It's just about close enough for a day trip or a weekend getaway, but there's so much to do that it's got proper holiday potential written all over it, too. And look, it's all about UK holidaying this summer, right?

You probably know all about how pretty this part of the world is, so we want to tell you about everything you can get up to here. Because there's a lot. Let's start with food and drink, because this place is home to some of the best producers in the land – as well restaurants, too. Our top tip, though? A tour and tasting, or a blending masterclass, at the Cotswolds Distillery. Gin heaven.

And if you want to get out in the open air, well, good for you. From wild trail cycling and guided yomps through the countryside to alpaca walks, bushcraft experiences and 'onewheeling' (it's like snowboarding but without the snow), you're in good hands.

But there's so much more, too. We're talking Michelin-starred dining at Whatley Manor, world-class art at Cotswold Sculpture Park, high-quality vineyards (with tastings...), and the return of Salon Privé – a hugely popular classic car event at the glorious Blenheim Palace. Which is of course another recommendation in itself. See? So much to do.

[Find out more](#)

This email is a paid advertisement from our partner. These occasional dedicated emails contain handpicked partner messages that we think you will find helpful or interesting.

[Contact us](#)

[Locations](#)

[Preference centre](#)

[Terms of use](#)

© 2021 Time Out England Limited and affiliated companies owned by Time Out Group Plc. All rights reserved. Time Out is a registered trademark of Time Out Digital Limited, 112 Drury Lane, First Floor, London WC2B 5QH

Please note that other audience segments such as Culture Vultures, Music Lovers, Travel Lovers, Families etc are also available with costs available on request.

d) Channel Takeovers: We could also look at channel takeovers for you. Have a look at this examples that we ran for The Fox Searchlight's Jo Jo Rabbit



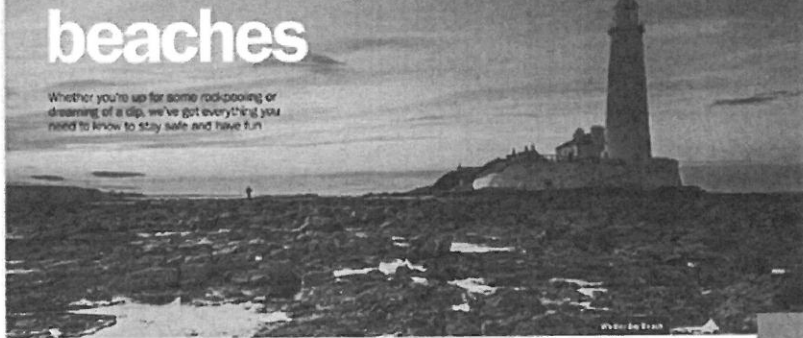
Please note that channel takeovers are costed on a £70cpm basis (cost per thousand page views).
Minimum spend £3,000

e) Print Advertorials: For your information we are back to publishing our full circulation of 310K copies currently distributed across London

In order to provide an overview of City offering it might also be worth looking at an advertorial angle. Please have a look at couple of advertorials that we recently produced for Ford and Bombay Sunset

Five of the UK's best family-friendly beaches

Whether you're up for some rock-pooling or dreaming of a dip, we've got everything you need to know to stay safe and have fun



2 Whitley Bay Beach North Tyneside

The north coast is home to some of the most spectacular coastline in Britain. Whitley Bay is a great spot for a family walk or an afternoon spent delving into the rocks and enjoying the explosion. We advise the group sandcastle competition held on the beach.

3 See Palling Norfolk

This gorgeous beach is characterised by a series of sea low banks made by man-made offshore reefs. This means it's a great area to bring small children to - although make sure to still follow safety precautions. A stone's throw from the water is Sandy Hill Snipe Bar, where you can get fresh fish and ice cream. Further inland, there's an estate and a selection of ice creams.

4 Pendine Beach Carmarthenshire

On older days here you can see eight acres of Carmarthenshire Barrow and forty. But even if it's busy, you're sure to enjoy the light-coloured sands and striking cliffs. In fact, it's so flat, it was once used to break land speed records. The wind also makes it a good place for flying a kite. Just remember: when you're out!

5 Broughty Ferry Beach Dundee

You get two-for-one here: a magnificent castle and a stunning stretch of coastline at the mouth of the Tay estuary. There's also a nature conservation site where you might spot seals, porpoises and a giant array of birds. There's also a children's play area nearby.

Whether you're looking for a beach holiday or a family-friendly beach, we've got you covered. At the Royal National Lifeboat Institution (RNLI), we have the expertise to help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

1 Sandmouth Bay Beach Cornwall

Just north of Bude, this beautiful beach is a beautiful stretch of sand backed up by dramatic cliffs. It's a perfect beach for a family holiday. Check tide times before you go as a safety measure - it's also let you spot the shipwreck buried in the sand at low tide.



RESPECT THE WATER

The RNLI saves lives. Families safe with the RNLI. It's not just a lifeline, it's a lifeline. It's not just a lifeline, it's a lifeline. It's not just a lifeline, it's a lifeline.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

In an emergency, please call 999 or 112. The RNLI is a charity. We're here to help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Visit us today. We'll help you choose the best beach for your family. And remember to always follow the RNLI's advice to keep you and your family safe.

Sip under the stars

Sunset stargazing, anyone? Soak up the golden hour from these amazing terraces and gardens across the UK



The Talbot Yorkshire

If you're after a breath of fresh air with a scenic view, The Talbot in Malton is a cosy and stylish countryside hotel with dining rooms. Its bright bar is stocked to the brim and also offers afternoon tea and a special Sunday menu - making it a perfect place to put your feet up after checking out the nearby North York Moors and Yorkshire coastline.

12th Knot London

Perfectly situated overlooking the Thames in the South Bank, this stylish rooftop bar is loved for its panoramic views. Chill out on the balcony with a cocktail (to even changing the champagne selection regularly) or catch acts by top-notch DJs during golden hour. You can't go wrong!

Rose Street Garden Edinburgh

Nestled between two of Edinburgh's busiest streets is Rose Street Garden - a popular food and drink spot next to the landmark Cornhill Courthouse Dome. As well as its amazing dining options, it also has a whole menu section dedicated to Bombay Sapphire, with brunches, dinner clubs and cocktails. Book in advance because this place can get pretty busy.

West Beach Bournemouth

In 2023 Bournemouth is the new buzz. We're talking of course dining, big sandy beaches and plenty of live music. West Beach is a seafood restaurant right on the beach that whips up its orders fresh under your nose from its on-shore kitchen. As you have to do how is day for another hot date.

Pulman on the Lizard Cornwall

Cornwall is a go-to for celebrations and there's a reason for that. It has sparkling waters, a million opportunities for sunset photo ops and a magical, misty golden hour to be chased from Pulman on the Lizard is one of the most dramatically situated hotels here. It has a private beach, a coffee setting area bar and restaurant serving local fare. Save an excuse to visit? Bombay Sapphire will be hosting a Sunset Sessions Dinner takeout on September 23 with live acoustic performances, a DJ and a Cocktail and Create Masterclass led by local mixologist Ely Jones. Tickets are £12 from Eventbrite (search Bombay Sapphire Sunset Sessions Pulman).

ENJOY A BOMBAY SAPPHIRE SUNSET AND TONIC AT HOME

For a refreshing beverage the just sides this summer, try this super easy serve. Over 100ml in this 50ml of Bombay Sapphire Sunset special edition - infused with warming cardamom and turmeric, and botanical Spanish mandarin with 50ml of chilled tonic water (the fancier, the better). To garnish, add a wheel of fresh orange and star anise.



Discover more sunset staycation spots at www.timeout.com/bombaysunsets



Costs as follows..

DPS Advertorial £11,700 + £2,000 Production

Full Page Advertorial £6,500 + £1000 Production

Half Page Advertorial £3,575 + £500 Production

Please let me have your thoughts on the above and I'd be more than happy to jump on a call to discuss these in more detail

Kind regards



[Redacted] | Time Out Media
1st Floor | 172 Drury Lane | London | WC2B 5QR
T: [Redacted]
Let's work together. HERE's how.
timeout.com

TIME OUT MARKET | LISBOA | *Since 2014*

All confirmed media and advertising bookings made with Time Out England Limited and its affiliates are subject to our advertising Terms and Conditions which can be found at <https://business.timeout.group/unitedkingdom/tc/>

On Tue, 14 Sept 2021 at 20:51, Sayle, Rebecca [Redacted]@gov.im> wrote:

Hi [Redacted]

Sorry I keep missing you- we're extremely busy at the moment.

If we're going to do something together, we need to get something finalised asap. Please could you pull me some packages together targeting those audience to highlight what activity we could get for £5k, £6k and £7.5k? I'm only interested in digital channels so we can track results.

Best regards,

From: [REDACTED]@timeout.com>
Sent: 06 September 2021 11:11
To: [REDACTED]@gov.im>
Subject: Time Out Enquiry

Hi [REDACTED]

Thank you very much for your enquiry regarding Time Out

Please have a look at this link to our Media pack

FYI: It should not be a problem to target the audience sectors that you asked and we have plenty of interesting advertorial solutions with which to do this?

Would you be free to jump on a call later today and I'll talk you through these

Let me have your thoughts?



[Redacted] | **Time Out Media**
1st Floor | 172 Drury Lane | London | WC2B 5QR
T: [Redacted]
Let's work together. HERE's how.
timeout.com

TIME OUT MARKET | LISBOA | Since 2014

All confirmed media and advertising bookings made with Time Out England Limited and its affiliates are subject to our advertising Terms and Conditions which can be found at <https://business.timeout.group/unitedkingdom/tc/>

Time Out is the trusted global platform that inspires and enables people to experience the best of the city. The information contained in the e-mail (and any attachments) may be confidential and/or legally privileged and is solely for the attention of those to whom it was intended to be sent. If you are not the intended recipient, you are notified that any review, distribution or copying of this e-mail (and any attachments) is prohibited and that legal privilege has not been waived. If you have received the e-mail in error please let us know by e-mail (to the sender of the email) and delete the e-mail (and any attachments) immediately from your system. Time Out Group plc: reg no 07440171 (England and Wales) VAT No: 135615325 registered at 172 Drury Lane, London WC2B 5QR. Time Out England Limited: reg no 01782049 (England and Wales) VAT No: 135615325 registered at 172 Drury Lane, London WC2B 5QR.

Isle of Man. Giving you freedom to flourish

WARNING: This email message and any files transmitted with it are confidential and may be subject to legal privilege. You must not copy or deliver it to any other person or use the contents in any unauthorised manner without the express permission of the sender. If you are not the intended addressee of this e-mail, please delete it and notify the sender as soon as possible.

No employee or agent is authorised to conclude any binding agreement on behalf of any of the Departments or Statutory Boards of the Isle of Man Government with any party by e-mail without express written confirmation by a Manager of the relevant Department or Statutory Board.

RAAUE: S'preevaadjagh yn çhaghteraght post-l shoh chammah's coadanyr erbee currit marish as ta shoh coadit ec y leigh. Cha nhegin diu coipal ny cur eh da peiagh erbee elley ny ymmydey yn chooid t'ayn er aght erbee dyn kied leayr veih'n choyrtagh. Mannagh nee shiu yn enmyssagh kiarit jeh'n phost-l shoh, doll-shiu magh eh, my sailliu, as cur-shiu fys da'n choyrtagh cha leah as oddys shiu.

Cha nel kied currit da failleydagh ny jantagh erbee conaant y yannoo rish peiagh ny possan erbee lesh post-l er son Rheyenn ny Boayrd Slattysagh erbee jeh Reiltys Ellan Vannin dyn co-niartaghey scrùit leayr veih Reireyder y Rheyenn ny Boayrd Slattysagh t'eh bentyn rish.

Time Out is the trusted global platform that inspires and enables people to experience the best of the city. The information contained in the e-mail (and any attachments) may be confidential and/or legally privileged and is solely for the attention of those to whom it was intended to be sent. If you are not the intended recipient, you are notified that any review, distribution or copying of this e-mail (and any attachments) is prohibited and that legal privilege has not been waived. If you have received the e-mail in error please let us know by e-mail (to the sender of the email) and delete the e-mail (and any attachments) immediately from your system. Time Out Group plc: reg no 07440171 (England and Wales) VAT No: 135615325 registered at 172 Drury Lane, London WC2B 5QR. Time Out England Limited: reg no 01782049 (England and Wales) VAT No: 135615325 registered at 172 Drury Lane, London WC2B 5QR.

Time Out is the trusted global platform that inspires and enables people to experience the best of the city. The information contained in the e-mail (and any attachments) may be confidential and/or legally privileged and is solely for the attention of those to whom it was intended to be sent. If you are not the intended recipient, you are notified that any review, distribution or copying of this e-mail (and any attachments) is prohibited and that legal privilege has not been waived. If you have received the e-mail in error please let us know by e-mail (to the sender of the email) and delete the e-mail (and any attachments) immediately from your system. Time Out Group plc: reg no 07440171 (England and Wales) VAT No: 135615325 registered at 172 Drury Lane, London WC2B 5QR. Time Out England Limited: reg no 01782049 (England and Wales) VAT No: 135615325 registered at 172 Drury Lane, London WC2B 5QR.